

Marketing hooks that have been effective for me over the years:

"You won't believe what happened next!"
"The secret method that industry experts don't want you to know."
"10 things only successful people do."
"This one trick can change your life forever."
"Why everyone is talking about [topic/product]."
"Limited time offer: Act now before it's too late!"
"[Famous person] swears by this. Should you?"
"The #1 mistake most people make with [topic]."
"How to achieve [X] in just [Y] days!"
"Exclusive reveal: Insider secrets of [industry/topic]."
"Unlock unlimited benefits with our special offer!"
"Is this the next big thing in [industry]?"
"What everyone ought to know about [topic]."
"Don't invest in [X] until you read this!"
"See how one person went from [negative situation] to [positive outcome] with this simple move."
"Missed opportunities? Not after reading this."
"Join the few who know about this hidden gem."
"The surprising truth about [topic/product]."
"Last chance: Get this exclusive deal before time runs out!"
"The shocking discovery that could redefine [industry/topic]."
"We tried [product/experience]. Here's our honest review."
"The little-known ways to achieve [desired result]."
"Avoid these common pitfalls in [industry/topic]."
"This is what happens when you [specific action]."
"Why [product/topic] is the best thing since sliced bread."
"Get ahead of the curve: The future of [industry/topic]."
"Stop wasting time with [common method]! Try this instead."
"Unlock the secrets of [topic] – limited spots available!"
"See the results for yourself: Before and after [product/experience]."
"Are you making these common mistakes? Find out now."

While these hooks and titles can be highly effective in grabbing attention, it's essential for marketers to deliver on their promises. If the content or product doesn't live up to the hype created by the hook, it could harm your credibility and reputation. Use them responsibly!